

## Are you right for us?

**Buying a business is a major undertaking.**

The first few months of franchise ownership are an exciting time when you can really start to make things happen for yourself. You'll have the excitement of finding and serving your first customers. The fear when things don't go according to plan. And the thrills of making the business grow.

But even in a Franchise world you are still responsible for your own business and its performance.

The following questions are designed to help in your evaluation and suitability of becoming a potential Pimp my Lawn Franchisee.

Pimp my Lawn has developed a proven system over years of trial and error. We've made mistakes and we don't need you to repeat them.

**Are you prepared to run your business according to the successful systems put in place by Pimp my Lawn?**

Owning your own business means you need to work through the highs and lows to create a business with a strong foundation. It is important you have the support of your family through this and that they recognise the implications of operating your own business.

**Does your family understand and fully support your initiative to buy a franchise? Please explain.**

You will be responsible for a number of operations in your new business and in particular, serving customers, carrying out regular lawn treatments and generating new sales leads. If you haven't done this before, it can be scary.

**A) Do you have the drive to go out and sell our services to people you have never met before? Please explain.**

**B) Do you have the experience, and determination to work extra hard in the early stages of establishing your new business?**

# Are you right for us? (continued)

As a franchisee, you might own your own business but you are not a totally independent business person. You need to follow the disciplines set by Pimp my Lawn and operate according to the manuals. The purpose of these disciplines is to maintain the brand's image and value, and to ensure a good experience for customers of every franchisee. To do this, everyone needs to uphold standards.

**Doing as you please is not an option. Are you prepared work as part of a team and maintain these high standards? Please explain**

A good franchisor does not stand still which can sometimes result in change. Although you will always be consulted on major changes, some will work for you better than others so it's important you accept that sometimes changes are needed for the benefit of the franchise as a whole.

**Are you open-minded and prepared to implement changes as and when necessary?**

**Will a Pimp my Lawn franchise be you sole source of income in your household?**

Please select  Yes  No

**Are you physically fit?**

Please select  Yes  No

**Do you enjoy good health?**

Please select  Yes  No

**Do you have any previous turf experience?**

Please select  Yes  No

## Who we are looking for.

A Pimp my Lawn Franchise offers real opportunity to develop and expand your own territory.

This is business systems available to maximize profitability and reward.

If you want to buy a job, then Pimp my Lawn is NOT the business model for YOU.

If you want to run a successful operation with significant growth potential and the luxury of a regular and on-going sales income stream, then you should look no further.